



Order / Rev: A2677797  
 Alt Order #: 27074432  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7549

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	Multi	09/25/20	09/25/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	----F--		1			\$270.00			0.00			
5	Multi	09/29/20	09/29/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/20	10/04/20	-T-----		1			\$270.00			0.00			
6	Multi	09/26/20	09/26/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S-		1			\$100.00			0.00			
7	Multi	09/26/20	09/26/20	Today Show Sa Channels : KSNC,KSNG,KSNN,KSNNW Today Show Sa Saturday Today Show	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S-		1			\$150.00			0.00			
8	Multi	09/27/20	09/27/20	Today Show Su Channels : KSNC,KSNG,KSNN,KSNNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S		1			\$150.00			0.00			
9	Multi	09/27/20	09/27/20	KC End Zone Sun Channels : KSNC,KSNG,KSNN,KSNNW KC End Zone Sun KC End Zone	CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S		1			\$100.00			0.00			
10	Multi	09/23/20	09/23/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	--W----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	--W----		1			\$170.00			0.00			
11	Multi	09/24/20	09/24/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	---T---		1			\$170.00			0.00			
12	Multi	09/25/20	09/25/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/20	09/27/20	----F--		1			\$170.00			0.00			
13	Multi	09/28/20	09/28/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a Live With Kelly & Ryan	CM	9-10a	M-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/20	10/04/20	M-----		1			\$170.00			0.00			
14	Multi	09/29/20	09/29/20	M-F 9-10a Channels : KSNC,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	-T-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00

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 Estimate: 7549

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$170.00		0.00			
15	Multi	09/23/20	09/23/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Good Day Kansas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$140.00		0.00			
16	Multi	09/24/20	09/24/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Good Day Kansas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$140.00		0.00			
17	Multi	09/25/20	09/25/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Good Day Kansas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$140.00		0.00			
18	Multi	09/28/20	09/28/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Good Day Kansas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$140.00		0.00			
19	Multi	09/29/20	09/29/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Good Day Kansas														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$140.00		0.00			
20	Multi	09/25/20	09/25/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 4-430p														
	Jeopardy B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$300.00		0.00			
21	Multi	09/29/20	09/29/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 4-430p														
	Jeopardy B														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$300.00		0.00			
22	Multi	09/24/20	09/24/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 430-5p														
	Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$400.00		0.00			
23	Multi	09/28/20	09/28/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 430-5p														
	Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$400.00		0.00			
24	Multi	09/26/20	09/26/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	Sa 5-530p														
	Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$170.00		0.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	Multi	09/23/20	09/23/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	--W----		1				\$500.00		0.00			
26	Multi	09/25/20	09/25/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	----F--		1				\$500.00		0.00			
27	Multi	09/29/20	09/29/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	-T-----		1				\$500.00		0.00			
28	Multi	09/26/20	09/26/20	Sat KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S-		1				\$400.00		0.00			
29	Multi	09/27/20	09/27/20	Sun KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW Sun KSN News at Five KSN News	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S		1				\$250.00		0.00			
30	Multi	09/23/20	09/23/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	--W----		1				\$800.00		0.00			
31	Multi	09/24/20	09/24/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	---T---		1				\$800.00		0.00			
32	Multi	09/28/20	09/28/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	M-----		1				\$800.00		0.00			
33	Multi	09/29/20	09/29/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	-T-----		1				\$800.00		0.00			
34	Multi	09/26/20	09/26/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/21/20	09/27/20	-----S-		1				\$400.00		0.00			
35	Multi	09/23/20	09/23/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00

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Product Desc: Candidate  
Estimate: 7549

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$280.00		0.00			
36	Multi	09/24/20	09/24/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$280.00		0.00			
37	Multi	09/25/20	09/25/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$280.00		0.00			
38	Multi	09/28/20	09/28/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$280.00		0.00			
39	Multi	09/29/20	09/29/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$280.00		0.00			
40	Multi	09/24/20	09/24/20	Kansas Today	CM	430-5am	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Kansas Today											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$40.00		0.00			
N41	Multi	09/28/20	09/28/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$270.00		0.00			
													Totals	40	\$12,320.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27074432	<b>Changes as of:</b> 9/24/2020 at 1:45 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 560/646/7549	<b>Flight:</b> 9/23/20 - 9/29/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita	<b>Total \$:</b> \$12,320.00
	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 40
	<b>Agency Order #:</b> 9979557	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2677797
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29								Total Spots	Total \$	CPP*	GRP*	
							9/23	9/24	9/25	9/26	9/27	9/28	9/29						
MSD 2	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0	30	1	0	0	1	0	0	0	1		2	\$540.00	\$0.00	0.0
MGD 23	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0.0	30	0	0	0	0	0	0	1	0		1	\$270.00	\$0.00	0.0
TOTALS:							5	7	6	5	3	7	7		40	\$12,320.00	\$0.00	0.0	

Makegood Comments			
Date/Time	Action	Added by	Comment
09/24/20 1:45 PM	Sent To Rep	Patty Sparkman	Due to special report - please accept MG offer asap. Thank you.